

**Jacob Welch**  
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Town of Canandaigua Supervisor  
Active Plan

***What is the Overview Of the Town of Canandaigua Supervisor responsibilities?***

The Overview of the Town Supervisors responsibilities include the following

- Ensure all money owed to the town is collected in a timely, but professional manner
- All spending is done in compliance with town policies and State law
- Appoints Town Historian, while is incharge of the overview and case load of that office
- Sits as a member of the town Board
- Makes Sure that the Agenda is being followed
- Ensures that each town board meeting runs according to town rules and procedures
- Provides Monthly Financial reports to the Public and Town Board Members
- Represents the Townes Interests as a County Board Of Supervisors Member, and on sitting County committees.
- Actively listen, understand and provide feedback and actionable results to the town residents and its partnerships, while taking accountability and responsibility.
- Provides effective, clear and consistent communications through all telecommunications sources. This means, Social media, newsletters, and in person face to face contact with the general public and the towns partnerships.
- Collaboratively work with the Town Manager. While Meeting once a week (or more) in person with the Town Manager. While allowing these in person meetings with the town Manager to be open to the General Public. This also provides both the town supervisor and Town Manager to update changes needed, requests and any additional inquiries, so that the town needs are regularly met, allowing and incorporating effective and smooth overall operation of the town.
- Liaison between the Town and County representation, committees and any other meetings assigned.
- Establishes effective, clear and working relations and communications with the Town Board Members and General Public, for the Town Of Canandaigua, its partnerships, and Ontario County.

When listening to Town residents, outside community members and additional resources. I hear the people say, effective communication, full transparency, engagement and the overall management of the town of Canandaigua is significantly lacking. This has consequently created unsteady town employment, loss of income, intense argumentative and inappropriate crossfire communication, in public meetings and the inability and inflexibility for the general public to adequately communicate and voice their needs, ideas, and concerns, to their elective Representatives and Town officials.

## Overview and Questions of the Town Supervisor

**What is the term limit for a Town Supervisor:** *There is a 2 year term limit, currently as a town supervisor in the state of New York.*

**Is the Town Supervisor an elected Position, and if so what does that mean:** *Yes, The Town Supervisor position is an elected government position. This means that for an individual to be considered for this elected Government role, he or she must obtain enough Signatures to be on the ballot for this role. If and when that is accomplished, he or she must obtain the majority (win the primary) of the vote from the Town residents in which he or she is seeking to take office. At which point, if he or she obtains the majority of the vote, he or she then becomes the next sitting Town Supervisor for the next 2 years.*

**If elected, can I do more than just what is expected of me? And if so, what can I do:** *Yes, the more you do the better and easier; it may become to seek and obtain re-election as a Town Supervisor. Actively seeking to understand your residents needs, concerns, values and Ideas, is a great way to start and a way to create a professional and working relationship with your residents. You may not be able to do more government responsibilities, relating to what is expected pertaining to your duty responsibilities. However, taking on additional approved responsibilities while engaging with the community and its residents, is encouraged and always welcomed, while identifying, and working to resolve the Community and its residents' underlying issues.*

**Why am I supposed to sit on county committees and boards of supervisors, if I am only a town official:** *So yes, very good question. As the senior level representative of the town It is your duty to ensure that the town and its residents' interests are being heard, voiced and valued. Therefore, as a Town Supervisor along with other Town Supervisors. You make up the Board of Supervisors. There are normally 16 Towns, and each town resident will elect a Town Supervisor. He or she is then responsible to attend monthly Board of Supervisors meetings, to address county issues, legislation, policies and committee resolution requests.*

*This is also a time where you can hear the people's concerns, ideas and values as a board on a county level as well. You may be selected to join and or run a county committee, such as the ways and means committee (County Financial committee), or Health and safety committee. There are other varieties of county committees, these are the two examples that are listed as possible opportunities. In each committee as a chair and or member, you have a duty to ensure that your towns and its residents' interests are protected and heard. When certain topics and or potential proposed ideas are suggested from additional county officials, residents and or any other community/government entity.*

*The Board of Supervisors, which again, are elected top senior Supervisors of each Town, that make up the overall county Board Of supervisors. The Board will appoint a County Administrator, he or she answers to the board of Supervisors, while also representing the interests of the county, residents of the county and its future. The county administrator is the County executive, who works with county department heads. He or she is to ensure that all departments are running smoothly, funding is being allocated appropriately and county, state and federal policies are being followed throughout the county. Each County Department Head and County Administrator answers to the County Board of Supervisors, while ensuring that they have the interest of the county and its residents.*

## **Topics of issues within the Town of Canandaigua**

### **Effective Management re-formation Transparency:**

Management is a struggling factor that seems to be getting in the way of providing positive and effective results, consistency and stability for the town of Canandaigua and its residents. I have listened to many of the town residents say “they are unaware of what is going on in the town”, while certain telecommunications resources, such as newsletters and other forms of communication, have stopped or been discontinued abruptly.

This, based on the voices of the people, has made it difficult for those who may not have access to the internet, social media and other forms of electronic devices, making it harder to have access to updated communications, events and or changes that are being made within the town. Furthermore, it is the Town Supervisors Job, to ensure that each resident has consistent and accurate updated forms of communications accessible to them, should residents wish to have this option available to them.

Effective communication makes a very big difference, anywhere you are, regardless of what you're doing. Without it, the ability to adequately and effectively run, or provide reliability within an organization, government or private sector will ultimately fail over a fast period of time. This will cause and as we can see has already caused Management insufficiency on an elective basis, loss of income, due to Town employees leaving within a short period time, after their hire date. Increased responsibility for those to take on roles and jobs they were not hired to take on or do. While funding is not being adequately allocated appropriately to hire and maintain these positions on a full time basis. Making the town overall de-fluctuating in its overall ability to function.

### **What's the issue?**

*The issues are as follows:*

- Lack of Consistent, updated or discontinued communications- causing confusion, annoyance and the inability to actively hear from the Town or outside residence.
- Town Supervisor responsibilities are being pushed on to Town officials who are not responsible, accountable and or reliable to do or take on, the Town Supervisor responsibilities and commitments to the Town residents.- This is causing an increase of Town official new hires quitting and or finding alternative employment, this in-relation to their job duties and pay. Further consequently causing current town officials and Manager, to take on more than required while being overworked and not appropriately compensated for their additional work.
- Funding is not being adequately allocated or being withheld, to hire the appropriate level of Town employees needed to increase self sufficiency and stability as a town government - You need employees that are paid appropriately, to help run and maintain the town as a whole.

***What are you, if elected as the Canandaigua Town Supervisor, committed to do to rectify these issues as stated above, and to improve transparency and overall management structure as a government.***

- If elected, as your next Town Supervisor, On my first day, I would reinstate all discontinued sources of communication. Allowing the public to actively be updated to policy, events and other forms of updates, through weekly Newsletters, social media, and more.
- As your Town Supervisor, I would take on the Town supervisor Role, Full Time Monday through Friday from 8am to 4:30pm, creating a sense of full time awareness to the general public in representation, full time open office hours to the public, while identifying the underlying concerns, issues of the town its communities and residents. This also allows me if elected to adequately do my job to the fullest.
- I as your next town Supervisor, would provide more community engagement opportunities, through input, communication and public meetings, when meeting with the town manager once a week (Or more)- this allows full transparency for the public to understand the Town Management structure, needs and rising issues, while identifying ways to solve them as a community.
- I, as your Next town Supervisor, would establish effective and positive working relations and communications with the Town Board, to increase the ability of passing resolutions, while actively looking to hear, listen and understand the general public's concerns.
- As your next town Supervisor, I can assure you, all approved Funding will be allocated appropriately, and will not be withheld for personal gains.
- I, as your next Town Supervisor, will work on a collaborative basis with the general public, Town Manager and Town Board, to ensure all Town positions are filled, appropriately, while compensated to incentivise and up today's livable standards, with the goal and exception in staying within the town's Budget.

I firmly believe we have to have effective communication and management, to ensure the survival of our Town's ability to govern adequately, within and out of the town. I, as your potential next Town Supervisor, also firmly believe that there should be a full time presentation, commitment and accountability to the people that elect their senior representatives. I want to be there for you full time, to fully take on the challenges that I face. I want to invest my time, energy and results in you, and I as your next Town Supervisor take on this challenge, with the understanding and welcoming commitment to increase the involvement of the people, in government, Provide full time transparency, and working relations with other elected town, county and any other government level official, that can increase the future and stability in the Town Of Canandaigua.

I am committed to ensure that we all work together in creating a better and self-sufficient community for our future. I am committed to actively listen, and understand your concerns, ideas and values, well together providing alternative ways to create change, through community involvement.

Having an effective leader, while actively working for the people, is what is needed. By establishing these commitments above, the town and its working relations with the people can improve, while identifying a positive, futuristic, effective, and overall direction that can put us on the right path to success.

## **Housing and Affordability:**

Housing is a major concern for all ages of residents, in Ontario county New York. The year around Housing accessibility and affordability to services and resources are non-existent, while development is lacking significantly.

Cost of living is another major concern in Ontario county NY. Due to the lack of leadership accountability and responsibility to the people, the lack of common sense Policy and regulation enforcement and outrages misuse of spending and budgeting, the federal and State governments have put counties, cities and town residents and their leadership, in very tight and difficult situations. The residents are having enormous difficulties matining the increase in basic necessities, such as food, clothing and shelter, while county, city and town leadership are trying to work with what they have to support the people, however it's not enough. We must hold the State and Federal leadership accountable and responsible. While establishing a working relationship to assist residents throughout Ontario county and the Town Of Canandaigua.

### ***Mr. Welch's Housing Efforts:***

I have been working to establish housing resources, Services and new temporary development through New York State. I have been working to establish partnerships and working relationships with Not-for-profit, County State and Federal elective representatives, committee boards, and most importantly the community residents. The Office Of Jacob Welch, is located in Canandaigua NY, and I would love to get to know you as a community, while understanding your values, concerns and ideas.

One of many concerns throughout New York State, that many residents have communicated to me, is the lack of affordable housing development, low income and homeless proactive resources and services. After hearing this back in 2020, I created a Comprehensive Housing State proposal and study, with the hope of addressing what I had found, with an actionable plan to the Ontario County NY legislation. County Officials encouraged me to reach out to the Ontario County Department of Social Services, However DSS was not able to provide any additional advice nor assistance towards the proposal.

That is when I decided to incorporate the community, while trying to connect to other not-for-profit organizations. After 2 and half years of consistent and persistent communications, networking and understanding the revalving and ever changing housing needs, especially through covid and the immigration increase population activity through out New York. I rewrote the New York State Comprehensive Housing Proposal with an updated housing study in 2023 about 4 months ago. This Housing Proposal is a 43 page document that addresses a variety of housing needs, while including proactive efforts to help New York Residents keep their homes.

### ***Some of these services include but are not limited to....***

**New Temporary Housing Development-** The Proposed New York State Department Of Housing (DOH) proposes temporary shelter development. This service would house families, young adults, Veterans, and legal immigrants up to 6-12 months, with a 20 bed open availability. This Residential program would only be open to individuals who have lost their home or are in progress of losing their home.

While at this 24 hour program, children under the age 18 will be enrolled in the school district the residential program is located in. While guardians, or young adults who have surpassed school age, will be given the opportunity to obtain housing services, resources and aid. He or she will be also given the opportunity to learn and identify independent skills while given support in searching for jobs that fit their already established skills they have. If he or she obtains a Job, and or receives Social Security, Veteran Health compensation benefits, Social Security Disability Benefits, and or any other Personal, County State and or Federal benefits, will be allowed to keep their full benefit amount. This ensures the individual, and or family will have a healthy amount of income saved up upon discharge, when getting into their own housing.

**Proactive Homeless Program services:** This service is open to individuals that are struggling in maintaining their housing, rent and or mortgage, The Proposed New York State Department of Housing, can help homeowners, non for-profit organizations and individuals with partnering families, and or young adult individuals with a Proactive State Homeless Advocate. He or she can provide the following services to a family, and or individual adult...

- Free Transportation to county Social, and housing related appointments- You must show that you don't have a working car and or don't possess a driver's license and or don't have the ability to afford nor have anyone who can take you, before an approved ride has been established.
- Rental, mortgage and or house damage repair assistance (Housing repair assistance applies to individuals that have been in natural and or unnatural disasters) limitations may apply
- Resources and services community outreach support

What the Proposed New York State Department Of Housing can offer Government Social Services departments, federal departments and Not-for-profit organizations, are as follows

- Emergency funding, relating to housing - this means while an organization is seeking to apply for an a grant and or if and person -(client), is needing assistance in paying for a rent or needs housing related supplies, then the New York State Department can release immediate funds for that organizations needs, based on their client needs. Organization's may reach to the Proposed New York State department Of Housing- (DOH) for this need
- The DOH, can establish contracts opportunities to already established shelters, housing development projects and or other housing related programs,-this allows organizations, governments of all levels to receive funding assistance and or partnership opportunities that can provide quicker results in establishment to housing related services.
- DOH Shelters have the right to establish contracts with the United States Department of Veteran Affairs, if there are Veterans enrolled within the DOH housing shelter programs. By establishing a contract with the VA, the New York State Department Of Housing -DOH, can receive compensation for the services the DOH provides to Veterans.
- The Office of New Americans- DOH shelters will offer housing services to immigrants that can show legal visa approval. DOH, hopes to establish a partnership with the office of New Americans if this proposal is approved by county, state and federal legislation..

These services and resources would be accessible year round for county Residents, Veterans and approved legal immigrants, while focusing on reintegration, independent and housing skills and strategies to increase the success rate of the consumer's discharge. Over a period of time this proposal has the potential to increase county revenue, while saving county departments like DSS money. This Proposal has potential to increase personal and business development, thus creating jobs, increasing the population rates that have dropped drastically over a period of 2 and half years, while also targeting to increase the educational success graduation students rates throughout New York State. This proposal over a period of time will allow communities to work together, and provide equivalent responsibilities to all municipalities, Non-For Profit organizations, County, State and Federal Departments and housing/Human Services agencies, to collaboratively share their responsibilities, in providing housing and proactive services within their communities.

This Proposal over a period of time will also decrease crime, vulnerable exposure to crime and violence, drug and other forms of substance abuse, and mental health declining concerns. If families, students and young individuals are provided with the most basic rights, that we as children are all taught that are important, such as housing, food, and clothing, with the knowledge of these resources and the expansion of these services, to be accessible year around, throughout New York State. Then this will decrease the housing crisis, drug epidemic, while focussing its attention on increasing population, revenue, education success, personal and Business development, jobs, individual reintegration success and so much more.

I am committed to actively working with the Town Manager, general Public and outside resources, that can assist in providing alternative, cost friendly and effective options. Overtime, the goal is to have the increased housing crisis and cost of living deflate, and relieve enormous financial burden and pressure off families, seniors and young working adults.

### **Environmental- Natural and unnatural damage control and repair:**

Protecting natural resources that the land gives off, while maintaining challenging and at times costly repairs to roads, bridges and personal residential property is important. We can take note from our most recent natural disaster. The county, town and state of New York responded relatively well, when attempting to address water control and county and town damages. However did not respond well, nor have a plan to provide any support to the residents that needed aid for personal housing repair assistance, and or financial assistance, due to the amount of damage that was done to a persons and or families home within Ontario county. What was suggested within the health and safety committee, during the aftermath, was residents could get a loan from the Small business administration, of 20 plus thousand dollars in repair to personal damage assistance, and or use a personal credit card through the Canandaigua community bank and lower interest rates.

Residents around the State are struggling just to maintain their lives, and the state and federal government's ideal plan is to have an affected family take out a loan. How are they going to pay back this loan if they are unable to even afford basic human life necessities, such as food, clothing and housing.

I would propose that we create a natural and or unnatural disaster fund that would directly assist town residents, homeowners and renters. Should their homes be damaged during a natural and or unnatural event. We ought to make options available for out town residents that are in need of assistance, in this manner. I

would find a way with the town manager, to see what services we were not using, and allocate those funds to a disaster relief account, for residents, if and when a natural or unnatural disaster strikes.

### **Community Development and involvement:**

I welcome the idea of a growing and diverse community. However, I believe that farm land, and other natural land resources, should be preserved and protected. If there should be an interest in new community development proposed, within the Town of Canandaigua. I would ensure and work with the General public, Town manager and developers to avoid protected land and its resources it gives off, while providing alternative Ideas that could establish and fulfill the needs of the people, developers and town interests. To do this, I would focus on community engagement and participation, giving the public opportunity to ask the developers questions directly, while also providing an active representation and listening ear, for when participating in conversations with developers and town Manager.

I also firmly believe that the town of Canandaigua government Should, provide back to its residents, through assistance, advocacy and additional reasonable needs. I would propose to have a monthly anonymous needs area, within or out of the town building, where basic necessities, such as packaged food, Water, clothing and, Toothpaste, and body wash be open for free to the Town public, with exceptions of emergency needs of outside residents. I would also work with the town lawyer to understand if it is legal to provide a monthly limited supply of gas cards for town residents.

By establishing an anonymous service area for town residents and their families. The town of Canandaigua is participating in providing a sense of financial and hardship relief, on a temporary monthly basis.

### **Maintaining Low taxes and ensuring cost effective budget strategies as a town:**

I believe, hard working Americans should be able to keep most of their earnings after State, federal and additional taxes are deducted from your weekly or bi-weekly checks. Therefore, as your next town Supervisor, I am committed to work with the Town manager, town department heads, and the general public on a collaborative basis, to effectively and actively create positive cost effective spending efforts, while incorporating ways to maintain low taxes, for the Town of Canandaigua and its residents. The more money we are able to save, the more we are able to use that money, to ensure the town interests and its residents' needs are being met to the fullest.

I, as your next potential town supervisor, bring energy, persistence, advocacy, representation and results, that are for, by and with the people. We need someone who isn't going to come into this job who is in it for themselves and their own interest. I have a record of fighting hard and long, even when I'm told NO. I don't give Up and never will. I firmly believe we are in need of reliable, responsible, accountable and a young generational leadership change. I hope to earn your vote!

Financial Increases of Positions that should to be adjusted, for the long term success  
and sustainability

Adopted by Town of Canandaigua Town Board  
October 17, 2022

**TOWN OF CANANDAIGUA**

**SCHEDULE OF SALARIES FOR ELECTED TOWN OFFICIALS**

**ARTICLE 8 OF THE TOWN LAW**

<u>Title</u>	<u>2023 Salary</u>
Supervisor	\$21,861
Town Clerk	\$72,581
Town Justice	\$27,776
Town Justice	\$27,776
Councilperson	\$5,532
Councilperson	\$5,532
Councilperson	\$5,532
Councilperson	\$5,532
Highway Superintendent	\$56,135

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**SALARIES:**

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As required by New York State Law, the following are the yearly  
salaries for the Elected Officials of the Town of Canandaigua for 2024:

Town Supervisor:	\$ 94,000.00
Town Board members (x4):	\$ 7,198.00
Town Highway Superintendent:	\$ 60,000.00
Water Superintendent:	\$75,000.00
Town Clerk:	\$ 70,638.00
Receiver of Taxes:	\$4,000.00
Town Justice (x2):	\$ 36,000.00

Proposed changes per  
9/18/23 budget  
workshop meeting

## SALARIES:

As required by New York State Law, the following are the yearly salaries for the Elected Officials of the Town of Canandaigua for 2024:

Town Supervisor:	\$ 94,000.00	
Town Board members (x4):	<del>\$ 7,198.00</del>	\$ 5,698
Town Highway Superintendent:	\$ 60,000.00	
Water Superintendent:	\$75,000.00	
Town Clerk:	\$ 70,638.00	
Receiver of Taxes:	\$4,000.00	
Town Justice (x2):	<del>\$ 36,000.00</del>	\$ 28,609

## Mr. Welch's Proposed Annual Salary Changes, if elected Town Supervisor

Title:	Department:	Hourly:	Monthly:	Yearly:
Town Supervisor	Elective Representative	\$34.00	\$5,666.67	\$68,000.00
Town Board Members	Elective Representative	\$34.19	\$5,698.00	\$68,376.00
		X 4 Members	X 4 members	X 4 Member
		= \$136.56	= \$22,792.00	= \$273,504.00
Town Highway Superintendent	Elected Representative	\$30.00	\$5,000.00	\$60,000.00
Water Superintendent	Elected Representative	\$37.50	\$6,250.00	\$75,000.00
Town clerk	Elected Representative	\$32.50	\$5,416.67	\$65,000.00
			Receiver of Tax + \$4,000.00	
			= \$69,000.00	
Town Justice	Elected Representative	\$15.00	\$2,500.00	\$30,000.00
		X 2	X2	X 2
		\$30.00	\$5,000.00	\$60,000.00

Total Hours Income:\$300.00 Total Of Monthly Income:\$50,125.34 Total Of Yearly Income:\$538,004.00

**Canandaigua 2023-2024 Annual Elected Budget**  
**VS**  
**Mr. Welch's Annual Proposed Elected Budget**

Canandaigua:2023-2024      Town Supervisor: **\$94,000.00 (full time -Monday through friday)**

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Mr, Welch's Proposal                      = 32.988% decrease in the Supervisors Annual Budget  
Town Supervisor: **\$68,000.00 (full time -Monday through Friday)**

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Canandaigua:2023-20204  
Town Clerk: \$70,000.00 Per annual Year  
Pulse              \$4,000.00 - Receiver Of Taxes  
Total amount **\$74,000.00**

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Mr. Welch Proposal                      = 6.57% decrease in the Town Clerks Annual Budget  
Town Clerk: \$65,000.00 Per annual Year  
Plus              \$4,000.00- Receiver Of Taxes  
Total New Amount: **\$69,000.00**

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Canandaigua:2023-2024  
Town Justice: **\$28,609.00**

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Mr, Welch's Proposal                      = 7.14% increase in both Town Justices Annual Budget  
Town Justice: \$30,000.00

A Request of \$36,000 was made and agreed upon by the 2 current town justices. The town board on September 18th, 2023, adjusted their annual salary from \$27,776.00 to \$28,609.00. Bloth Town Justices added that, the salary they advocated and agreed upon, to the Town Board to consider was within the base range for town Justices through-out ontario county.

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Total amount of annual income saved: 39.55% in total. Minus the 7.14%, which gives you a new total saved total percentage of: 36.72% out of the total Elected Representative allowance budget.

## Survey

As your next Town Supervisor, I Value your opinions, voice, concerns, ideas and needs. Below, please answer the following questions, to the best of your ability. By answering these questions, your answers will help me and my team identify the areas of change, values and improvements we as a community need to continue to work towards. You do not have to provide your name, contact information and or anything else that you feel you may be uncomfortable to answer. Your answers will not be shared with anyone, unless we are told by you directly, via, email, in person, or in writing. I and my team are the only ones who will review the answers you put on his survey, for analysis purposes.

If you wish to reach me directly and or my team, please email me at the following address: [Jwelch.forTownSupervisor@gmail.com](mailto:Jwelch.forTownSupervisor@gmail.com), you can also call and text: +1(585)337-0657. Or you can visit my office at 3100, county road 10, Canandaigua NY 14424. Building A.

First Name:

Last Name:

Today's Date:

County:

Town:

Email:

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### *Question 1:*

Please provide a few areas of improvement, within your town/community, that you feel needs to be addressed.

### *Question 2:*

Please, identify what kind of leadership you are looking for, in your next Town Supervisor, for the Town of Canandaigua NY.?

### *Question 3:*

Do you feel, the current administration in the Town of Canandaigua is actively and effectively representing you and your families voice, needs and concerns?. If not, What are the issue(s) you feel that could be improved?

### *Question 4:*

Are there any additional questions, concerns, or input, you and your family may have for me? If so, would you like me to respond to your question, concern, or input?. If Yes, may I use your contact information you provided above, at the beginning of this survey?

Thank you for your time, for reading this proposed set plan, should I take office in 2025, as your next Town Supervisor. I welcome you all to ask me questions, share your ideas, concerns and voice on topics that you feel that are important to you. I am here for, with and by you. I come with a fighting determination to show results, work together, while creating common sense change for the better.

Thank you,

Jacob Welch

The Office Of Jacob Welch

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***“Bigger, Better, Stronger America”***

